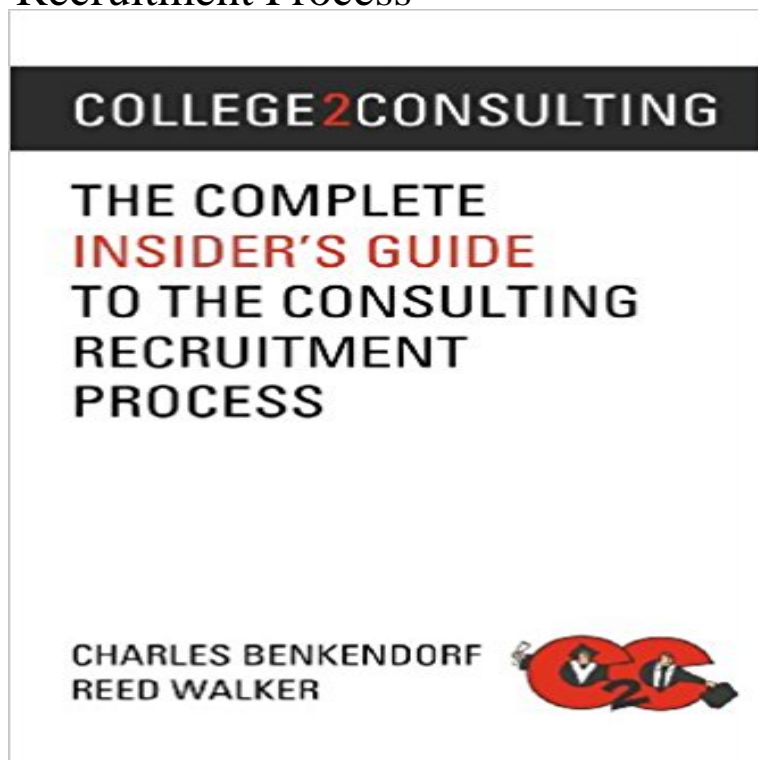


# College2Consulting: The Complete Insiders Guide to the Consulting Recruitment Process



College2Consulting prepares undergraduates for the grueling and unique management consulting recruitment process. Insider tips from dozens of consultants at top-tier firms show you how to stand out before, during, and after the interview, ultimately leading to offers from your favorite firms. This book should be THE book you read if you are planning to go through the consulting recruitment process, and want to know how to survive every step of the process! Not only did it provide detailed tips, the book was in every aspect highly relevant and accurate- L.E.K. Consulting Associate This is the only book in the business that comes from a student's perspective. It's very helpful for someone who doesn't have any background in how to get a consulting job- McKinsey Business Analyst This book provides a great overview of consulting and definitely helps in positioning yourself to earn an offer with a great consulting firm- Booz & Company Consultant In this competitive industry, it's not enough to ace the case interview. C2C offers a holistic approach to consulting recruitment. From the preparation process to the paper process to the people process, C2C details effective strategies every step of the way. Preparation - Don't procrastinate; simple preparation tips to help you succeed Info Sessions - Forget elevator pitches and stand out in a memorable way Resumes - Grab recruiters' attention by quantifying your accomplishments Cover Letters - Discover strategies from real cover letters that landed interviews Fit Interviews - Impress industry veterans by preparing for common questions Case Interviews - Learn to develop frameworks instead of relying on canned ones C2C's authors recently went through consulting recruitment and have an intimate understanding of every facet of the process. To add perspective, the authors also interviewed managers, consultants & analysts from the firms below: McKinsey &

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