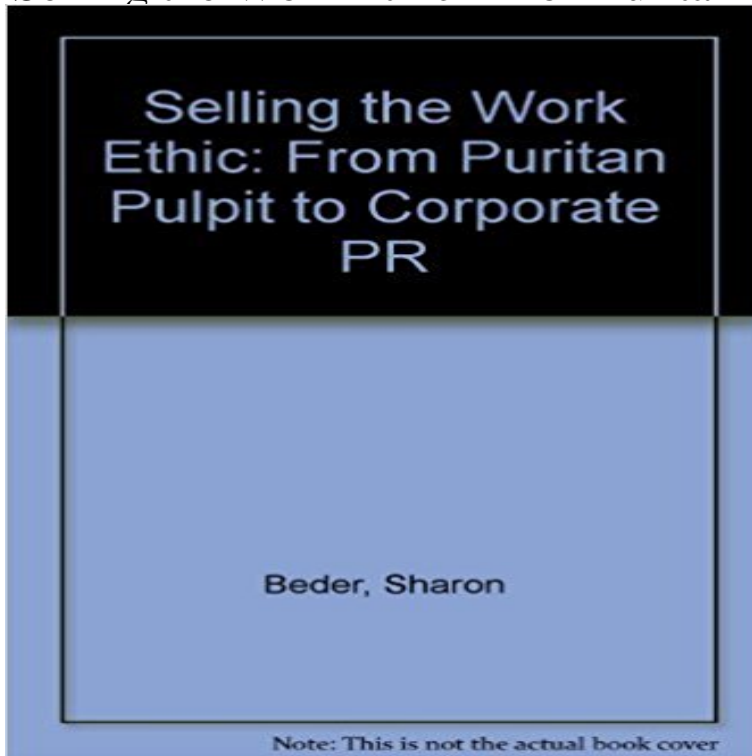


Selling the Work Ethic - Fron Puritan Pulpit to Corporate PR



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