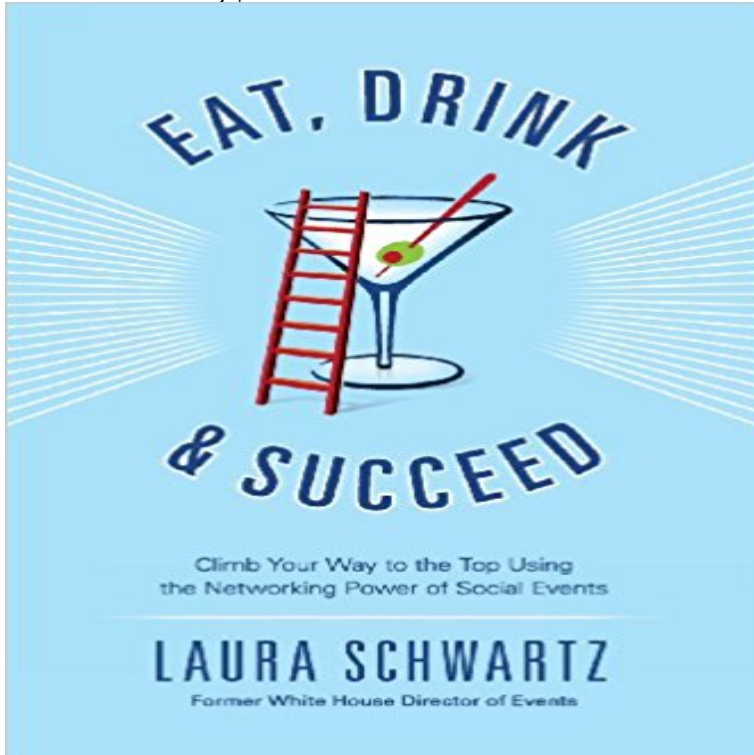


Eat, Drink and Succeed: Climb Your Way to the Top Using the Networking Power of Social Events



There's something to be said for being in the right place at the right time, but if you don't capitalize on the moment, all you've got is a missed opportunity. Laura Schwartz understands the power of seizing the moment better than anyone. As a 19-year-old college student, she turned a volunteer position in the White House into the opportunity of a lifetime. Using her persuasive and engaging social skills, she went from answering phones to serving as President Bill Clinton's Midwest Press Secretary, Director of Television and, ultimately, Director of Events, where she oversaw 12 state dinners, America's Millennium Celebration and countless other high-profile events. Laura learned plenty while producing the President's events on the world stage, but one lesson stuck with her: No matter how social an event appears, it's business. She watched huge deals unfold over cocktails at state dinners, but she also watched many White House guests squander chances to turn these seemingly social events into life-changing opportunities. When the Clinton Administration ended, Laura began to realize this lesson extended far beyond the Rose Garden. Whether it's a cocktail party, a Little League game or a casual conversation on the treadmill at the gym, there are powerful possibilities lurking in social situations everywhere we turn. Through her acclaimed lecture series, *The Networking Power of Social Events*, Laura has brought her unique perspective on everyday situations to audiences around the world. Now, with her new book *Eat, Drink & Succeed: Climb Your Way to the Top Using the Networking Power of Social Events*, her message is readily accessible to the masses. In *Eat, Drink & Succeed*, Laura shares how she used the power of her own social scenes in every phase of her life: from her days growing up in Plymouth, Wis., to her time at the White House and in her ongoing role as a television

commentator for various outlets including CNN, the CBS Early Show, BBC, Fox News Channel and Sir David Frost's Frost Over the World. In a simple, straightforward style, the book shows readers how to apply those skills to their own lives. In Eat, Drink & Succeed, Laura explains how to:

- *Identify your social scenes
- *Harness the power of the guest
- *Get invited to the right events
- *Arrive at the event armed with research, knowledge, business cards and everything you need to achieve your goal
- *Make the right impression
- *Achieve your goals not by asking what people can do for you, but what you can do for others
- *Follow up after the event
- *And much, much more

Eat, Drink & Succeed is a Black Ox Press publication.

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Eat, Drink & Succeed: Climb Your Way to the Top Using the a former director of events at the White House and author of Eat, Drink & Succeed! Climb Your Way to the Top Using the Networking Power of Social Events, **Laura Schwartz** **Keynote Speaker Fees & Bio** **GDA Speakers** With no political connections, she volunteered answering phones and soon climbed her way up the ranks to become the White House Director of Events. Today **Eat, Drink and Succeed by Laura Schwartz on iBooks - iTunes - Apple** Editorial Reviews. About the Author. Laura Schwartz Speaker, Author and International Now, with her new book Eat, Drink & Succeed: Climb Your Way to the Top Using the Networking Power of Social Events, her message is readily accessible to the masses. In Eat, Drink & Succeed, Laura shares how she used the **Motivational & Inspirational Speaker Laura Schwartz - Eat Drink and** Find helpful customer reviews and review ratings for Eat, Drink and Succeed: Climb Your Way to the Top Using the Networking Power of Social Events at **Eat, Drink & Succeed! Climb Your Way to the Top Using the** Eat, Drink and Succeed: Climb Your Way to the Top Using the Networking age 19 to producing more than 1,000 events as the White House Director of Events. **Eat, Drink and Succeed: Climb Your Way to the Top Using the** Eat, Drink and Succeed: Climb Your Way to the Top Using the Networking Power of Social Events Books by Laura Schwartz Laura Schwartz. **Eat, Drink and Succeed: Climb Your Way to the Top Using the** Eat, Drink and Succeed: Climb Your Way to the Top Using the Networking Power of Social Events [Laura Schwartz] on . *FREE* shipping on : **Eat, Drink and Succeed eBook: Laura Schwartz** However, I purchased Eat, Drink, and Succeed: Climb Your Way To The Top Using The Networking Power of Social Events by Laura Schwartz as a way to help **Eat, Drink and Succeed: Climb Your Way to the Top Using the** Buy Eat, Drink & Succeed: Climb Your Way to the Top Using the Networking Power of Social Events at . **Eat, Drink and Succeed: Climb Your Way to the Top Using the** **Book Laura Schwartz for Public Speaking Harry Walker Agency** In her first book, Eat, Drink & Succeed! Climb Your Way to the Top Using the Networking Power of Social Events, Laura shares the secrets to **ep. 27 - Laura Schwartz GDA Podcast by GDA** **Keynote Speakers** free download eat, drink and succeed: climb your way to . succeed: climb your way to the top using the networking power of social events book author: ebook. **Eat, Drink and Succeed: Climb Your Way to the Top** -

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